

## CV

### Personal Information



### Education

2010. PhD Thesis (Excellent Cum Laude). Universitat Autònoma Barcelona (UAB).  
*The Symbolic Public Sphere. Legitimizing the modern rule of law: nationalism against the bourgeois public sphere.* ISBN: 978846936724.
2006. M.A. thesis. "Nation-Telling: Understanding communication in the theories of nationalism".  
Universitat Autònoma Barcelona.
- 2001 M.A. Degree. Political Communication strategy. Scientific Institute for Politics & Sociology (ICPS). UAB.
- 1999 MRes. Qualitative Methodologies in Sociological Research. Dept. Of Education and Psychology.  
Universtat Girona (UdG)
- 1997 BA in Advertising and PR. Dept Communication Science. Universitat Autònoma Barcelona (UAB).
1993. School-leaving examinations. (Final qualification: 86,3/100)

### Further Training

- CAP – Certificat Aptitud Pedagògica (Certificate of Pedagogic Skills (ES))
- SHU Doctoral Supervisor Development Programme (UK. February 2016)
- FHEA (Currently pending approval).

### Academic Positions

- 2015- now. Senior Lecturer. Course Leader for Media (B.A). Department of Arts, Communication Engineering Science. Sheffield Hallam University (Sheffield, UK).
- 2011-2015. Post-Doctoral Researcher. Chair of Governance, Organization and Media Industries. IPKW. Faculty of Sociology and Social Sciences. University of Vienna (Austria).
- 2004-2011. Lecturer and Researcher for Journalism and Advertising and PR at Department of Business and Communication (University of Vic, Barcelona).
- 2004-5. Responsible for Erasmus and International Relations Department of Business, Social Sciences and Communication (University of Vic, Barcelona)
- 2001-2004. Assistant Lecturer for Theories of Communication for Journalism and Advertising and PR. Department of Business, Social sciences and Communication (University of Vic. Barcelona).
- 1997-2001. Research Assistant. Department of Psychology and Education. Universtat Girona (UdG).  
Project: *The formation of Resident Medical Doctors: acculturation and development of professional competencies.* Fieldwork and Analysis. Ethnography, In-depth Interviews.

### Research interests:

- **Governance of Communicative Spaces and social change:**
  - a. **Media infrastructures, policies, and (geo)data**  
Geodata, Mobility, Access, Policies and Cities, and the Technological transformations.
  - b. **Communities and Social Communicative spaces**  
Hacking, Piracy, and Fandom communities as political realms for Challenge, and Corporation.
  - c. **Media change, Power and (Spatial) Justice**  
Political legitimacy, Mediatization and Data Governance shaping Public Participation.

### Research and Assessment boards

Since 2018 - Member of the Assessment board for the **Spanish Research Agency of the Spanish Ministry** (expert for the assessment of competitive processes in research project calls).

Since 2019 - Member of the Centro de Investigaciones Mediatizaciones **University of Rosario, Argentina**

Since 2019 – Member of the research cluster **EXPERIENCESCAPES** Led by **Dr. Philip Crowther (SBS – SHU, UK)**

### Publishing board

2017 – Present Member of the **International Scientific Committee**. Spanish publisher GEDISA (ES).

2018 – Present - Member of the **board of Journal DeSignis**. The publication for the Latin American Federation of Semiotics.

2018 – Present - Member of the board of Revista Internacional de RRPP. (International Journal of PR).

### Professional Associations affiliations - 2019:

ECREA – European Communication Research and Education Association (2012 – current)

2018 - Vice-Chair for Organisation and Strategic Communication (PR & Corporate Communications)

IAMCR – International Association for Media and Communication Research (2012 – 16)

ICA - International Communication Association (2012 – current)

MeCCSA - Media, Communication and Cultural Studies Association (United Kingdom) (2014 – 16)

### Reviewer:

2017 -Present: International Reviewer **Uni:DOCs PhD fellowship programme**. University Vienna (A).

2016 – Present: **Book publishing reviewer** for MIT Publishers (US), Gedisa (ES), Emerald, SAGE (UK).

2011-2014: **Review editor** International Journal of Media and Culture Politics. Intellect. UK.

### Research Awards

2013. Best paper. Division Communication Law and Policy at International Communication Association (ICA) in London for: *Laundering Policies: The Case of the Ley Sinde in Spain*. (co-authored with Prof. K. Sarikakis).

### Research Grants

2007. 6 months. Generalitat Catalunya -Research Stay in the Department of IWK, University of Jena (Germany).

2008. 6 months. DAAD (German Academic Exchange Funds) - Visiting Researcher at the Hans-Bredow Institut, Hamburg (Germany).

### Teaching development Grants

- 2018/19. Teaching Enhancement Grant. *Registering student attendance with RFDI devices*. Together with A. Kalashnikov and H. Zhang (Engineering and Maths Dept). Sheffield Hallam U. (U.K.)
- 2018/19. Teaching Enhancement Grant. *Social Media Analysis*. Sheffield Hallam University (U.K.)
2017. Teaching Excellence Alliance Sandpit. Representing Sheffield Hallam University. Nottingham on Trent (U.K.)
- 2016/17. Teaching Enhancement Grant. *Synesthetic media*. Sheffield Hallam University (U.K.)

#### Teaching Awards and Mentions:

**2018/2019. Faculty Award. Inspirational Teacher.** Sheffield Hallam University (U.K.)

**2015/16, 2016/17, 2017/18.** Nominated **Inspirational Teacher** by Media students at Sheffield Hallam University (U.K.)

**2015/16, 2016/17, 2017/18, 2018/19.** Nominated **Outstanding Student Support** by Media students at Sheffield Hallam University (U.K.)

#### Teaching experience (excerpt of modules, all led and designed by myself)

	Year (Institution)	Course (it is assimilated to UK years-levels)
Currently	2016-2019 (SHU)	<i>Media Technologies</i> (Module Leader) – L6. Core
	2016-2019 (SHU)	<i>Media Evolution and Professional Practice</i> (ML) – L4. Core
	2016-2018 (SHU)	<i>Communication Theories</i> . (Module Leader) -TAR UC Malaysia
	2018-2019 (SHU)	<i>Undergraduate Dissertations</i> . L6. Core (Module leader)
Undergrad.*	2001-2006(UVIC)	<i>Theories of Social Communication</i> . L4 - equivalent
	2010-11 (UVIC)	<i>Research Methods in Social sciences</i> L5-equivalent
	2011-13 (Uni Vienna)	<i>Intellectual Property and Copyright (UE-KFor)</i> . L6-equivalent
	2006-2011 (UVIC)	<i>Futures of Social Digital Communication</i> . L5-equivalent
	2007-08 (FSU-Jena)	<i>Sociology of the Digital Media</i> . L6-equivalent
	2014 (Univie)	<i>Libido Sciendi: how to write a degree thesis (BAKK-1)</i> . L6-equivalent
Postgrad.*	2013 (Klagenfurt)	<i>Governance and Regulation of Social Media</i> . L7. MA Digital Communications and Culture.
	2013 (Klagenfurt)	<i>Interfaces, Devices and Affordances: the Medium is the Message</i> . L7. MA Digital Communications and Culture.
	2014 (Uni Vienna)	<i>Watching Watching. Politics of Digital Surveillance. (PRAK)</i> . L7. MA. <i>Publizistik</i> and Social Communication.
	2011-14 (Uni Vienna)	<i>Digital Media Governance (PRAK)</i> . L7. MA. <i>Publizistik</i> and Social Communication.
Seminars* (selection)	2010 (Univ. Pompeu Fabra, Barcelona)	<i>Revisiting old Theories of Communication in the Digital Society</i> . (4h) L7. MA. Digital Interactive Communications.
	2004 University Surrey (Roehampton, UK)	<i>Public Opinion and Nationalism: a two ghost story</i> . Guest Research Seminar.
	2012-2013 (Univie)	<i>Human Rights and Communication</i> . L7. M.A. in Human Rights.

\*This is only a selection. It does not include postgraduate supervision of MA Theses, or external examination for PhD.

## Selected publications

- Rodriguez-Amat, J.R.**, Belinskaya, Y., (accepted March 2020) #Germancinema in the Eye of Instagram: showcasing a method combination. In: Herrschner, I & Benjamin, N *German Transnational Cinema. Global Germany in Transnational Dialogues*. Melbourne, Australia.
- Belinskaya, Y., **Rodriguez-Amat, J.R.** (accepted December 2019) The Choreographic City: Flows, Streams and Trajectories of Bodies in Space. *Journal Festival Chania Dance Days. Chania, Greece*.
- Belinskaya, Y., Brantner, C. & **Rodriguez-Amat, J.R.**, (April 2020) Revisitando la esfera pública (urbana): un modelo de análisis. *Letra, Imagen y Sonido. Ciudad Mediatizada*. Universidad Buenos Aires, Argentina.
- Duller, Nicole; **Rodriguez-Amat, J.R.** (2019) Sex Machines as Mediatized Sexualities -Ethical and Social Implications. In: Eberwein, T. et al. Responsibility and Resistance: Ethics in Mediatized Worlds. Springer. London.
- Scolari C. and **Rodriguez-Amat, J.R.** (2018) A Latin American Approach to mediatization. Specificities and contributions: global discussion about how media shape society. *Communication Theory*. 28(2). 131-154. <https://doi.org/10.1093/ct/ctx004>
- Rodriguez-Amat, J.R.** and Jeffery Bob (2017) Student Protests. Three Periods of University Governance. *Triple C*. Special Issue: From Global Justice to Occupy and Podemos: Mapping Three Stages of Contemporary Activism. <https://www.triple-c.at/index.php/tripleC/article/view/771/1015>.
- Sarikakis, Katharine; Krug, Claudia, and **Rodriguez-Amat, Joan Ramon** (2017) Defining authorship in user-generated content: Copyright struggles in The Game of Thrones. *New Media & Society*. 19(4) 522-559. doi: 10.1177/1461444815612446
- Rodriguez-Amat, J.R.** and Brantner, Cornelia (2016) Ocupar las plazas con tweets: una propuesta para el analisis de la gobernanza de los espacios comunicativos. *Obra Digital*. Available online: [https://datospdf.com/download/ocupar-las-plazas-con-tuits-una-propuesta-para-el-analisis-de-la-gobernanza-de-los-espacios-comunicativos-\\_5a4d503cb7d7bcb74f1ad85f\\_pdf](https://datospdf.com/download/ocupar-las-plazas-con-tuits-una-propuesta-para-el-analisis-de-la-gobernanza-de-los-espacios-comunicativos-_5a4d503cb7d7bcb74f1ad85f_pdf)
- Rodriguez-Amat, Joan Ramon** and Brantner, Cornelia (2016) Space and place matters : a tool for the analysis of geolocated and mapped protests. *New Media & Society*. 18 (6), 1027-1046. doi: 10.1177/146144481455 2098
- Brantner, Cornelia and **Rodriguez-Amat, Joan Ramon** (2016) New “Danger Zone” in Europe: Representations of Place in Social Media–Supported Protests. *International Journal of Communication*. v. 10, p. 22, jan. 2016. <http://ijoc.org/index.php/ijoc/article/view/3788/1538>
- Brantner, Cornelia and **Rodriguez-Amat, Joan Ramon** (2015) Mediatisierung und Visualisierung von Ort und Raum : zur Erforschung partizipativer digitaler Praktiken in Geomedien im Rahmen sozialer Proteste. In: Lobinger, Katharina and Geise, Stephanie, (eds.) Visualisierung und Mediatisierung : Bildliche Kommunikation und bildliches Handeln in mediatisierten Gesellschaften. Köln, Herbert von Halem Verlag.
- Sarikakis, Katharine & **Rodriguez-Amat, Joan Ramon** (2014) Intellectual Property law change and

process: the case of Spanish Ley Sinde as policy laundering. *First Monday*. March 2014.

Sarikakis, K. & **Rodriguez-Amat, J.R.** (2014) Copyright 'policy laundering': notes on an evasive object of research. In: Pavlíckova, T., Reifová, I.C. (2014), Media, Power and Empowerment – Central and Eastern European Communication and Media Conference CEECOM Prague 2012.

Cambridge Scholars Publishing.

Sarikakis, K. and **Rodriguez-Amat, J.R.** (2014) iAuthor. The fluid state of creativity rights and the vanishing author. In: Lievrouw, L. (Ed). ICA 2013 Theme Book: Challenging Communication Research. Peter Lang Publisher.

Sarikakis, K. & **Rodriguez-Amat, J.R.** (2013) Copyright and Privacy Governance: Policy Intersections and Challenges. In Löblich, M and Pfaff, S. (eds). Communication and Media Policy in the Era of Digitization and the Internet NOMOS, Center on Governance, Communication, Public Policy and Law at Ludwig-Maximilians-Universität Munich.

**Rodriguez-Amat, J.R.**, Sarikakis, K., Ganter, S. & Tzapogas, D. (2013) Gobernanza de Internet y Libertad de Expresión en Europa: estado de la cuestión. In: Corredoira, L & Cotino, L. (eds.) Libertad de expresión e información en Internet. Amenazas y protección de los derechos personales. Centro Estudios Políticos y Constitucionales, Ministerio de la Presidencia. Madrid.

Sarikakis, K. & **Rodriguez-Amat, J.R.** (2013) Regulating media convergence: supranational and global paradigms. In: Diehl, S. & Karmasin, M. (eds). Media and Convergence Management. Springer Texts in Business and Economics. Klagenfurt & Vienna.

Duller, Nicole; **Rodriguez-Amat, J.R.** (2012) Deconstructing sex-machines, *NYX, a Nocturnal*. Issue 7, June 2012.

**Rodriguez-Amat, J.R.** & Sarikakis, K. (2012) The Fandom menace or the Phantom author? On sharecropping, crossmedia and copyright. In: Ibrus, I. & Scolari, C. (2012) Crossmedia Innovations. London: Peter Lang. (ISBN: 978-3-631-62228-5) p.129-145

**Rodriguez-Amat, J.R.** & Sarikakis, K. (2012) La amenaza fan-tasma, o el crossmedia empoderiza al usuario? Sobre crossmedia y derechos de autor. In: Campalans, Carolina, Denis Renó y Vicente Gosciola (eds.) Narrativas transmedia: de las teorías a las prácticas. Bogotá: Editorial Universidad del Rosario.

**Rodriguez-Amat, J.R.**; Fröb, S. (2012) The forbidden policies of identity: the social responsibility of business. In: Morganti, L. et al. The European Public Sphere: from critical thinking to responsible action. London: Peter Lang (ISBN 978-90-5201-254-4) p. 109-120.

Fröb, S.; **Rodriguez-Amat, J.R.** (2012), An analysis on a (symbolic) 'European Public Sphere', based on the article 11 (2) of the Treaty of the European Union. Position Paper. Austrian Institute for EU Law and Policy, Salzburg, Austria.

Conti, Luisa; **Rodriguez-Amat, J.R.** (2011), Culture and the city, *Contatti* n.3 Incroci di sguardi, Interculturalità, relativismo e globalizzazione, 3: pp. 257-282.

**Rodriguez-Amat, J.R.** (2011), Todos a la vez, en el mismo sitio: tiempo y espacio en el discurso nacionalista, In *DeSignis, Revista de Semiótica*, Buenos Aires. 15. P. 123-130

## Conference Presentations and Invited Talks

### Guest talks, Guest Lectures, and workshops:

- **November 2019. Malaga, Spain.** Round Table. I Congreso Internacional 'Andalucía y Cataluña: Legado cultural y memoria compartida'. Centro de Estudios Andaluces
- **November 2019. Malaga, Spain.** Universidad de Malaga. Guest Lecture: *Netflix y los datos de audiencias. El caso de Bandersnatch*. Invited by Maria Jose Ruiz. *Catedra de Guion Interactivo*.
- **September 2019. Buenos Aires, Argentina.** Universidad Buenos Aires. Guest Lecture: *Geomedia y las epistemologias de lugar*. Invited by the *Catedra de Semiotica de las Meditizaciones*.
- **September 2019. Rosario, Argentina.** Universidad Rosario. Guest lecture: *BlackMirror – Bandersnatch: 'Cuidate del Jabberwock, hijo mio!'*. Invited by the *Catedra de Epistemologia (Prof. Dr. Sandra Valdettaro)* and the *Catedra de Lenguajes (Prof. Dr. Mariana Busso)*.
- **September 2019. Buenos Aires, Argentina.** *Mediatizaciones puentes y abismos entre la mirada lationamericana y la anglosajona*. Escuela de Posgrados en Comunicación Universidad Austral. Invited by Dr. Francisco Albarello and Dr. Patricia Nigro.
- **September 2019. Villa Maria, Argentina.** *Gobernanza de espacios comunicativos y geodata*. Universidad Villa Maria. Invited by Dr. Malvina Rodriguez
- **September 2019. Buenos Aires, Argentina.** Universidad Buenos Aires. La Marca Editoria. Guest talk: *Imprimir tweets: la evolucion de los medios*. Book presentation: Scolari & Rapa (2019) *Media Evolution*. La Marca. Buenos Aires (Argentina).
- **May 2019 Barcelona, Spain.** *Fake news: la suerte de dos nostalgias*. DeSignis International - Fake News event. Ateneu Barcelones. Barcelona.
- **May 2019. Barcelona, Spain.** *Politica. Paseos por los espacios comunicativos*. Round table on Platforms, Interfaces, and cities. Universitat Pompeu Fabra. Barcelona.
- **March 2019. Leeds, United Kingdom.** *Geomedia, Music Festival and the Urban Communicative Spaces*. Research Lunch. School of Music and School of Media and Communication.
- **July 2018. Chania, Greece.** *Dancing in the edge of town. Centres and peripheries in the Festival city*. Conference: "Borders, boundaries and margins in contemporary dance" Chania, Greece July 21st & 22nd 2018.
- **May 2018. Vienna, Austria.** *We feel like talking (to each other). Community Media in Spain*. Conference Media Democracy under Pressure – Community Media in Europe - <https://mediagovernance.univie.ac.at/events/media-democracy-under-pressure/>
- **May 2017. San Diego, USA.** *Incorporating law and regulation in the analysis of the communicative space*. ICA- Bluesky workshop. "Policy Research Methods: Improving the Craft,".
- **April 2017. Nottingham.** *Barriers, shifts and flows: protests and structures of the communicative spaces*. ECPR "Digital Media and the Spatial Transformation of Public Contention" workshop.
- **May 2017. Sheffield.** *Daring to mix (methods): epistemological challenges to mapping communicative spaces in the Tramlines Festival*. Research Seminar. Faculty of Social Science's Digital Society Network (DSN) for the Sheffield Methods Institute, University of Sheffield.
- **June 2016. London.** *The elephant is the room* (Opening roundtable) CMCI PhD Conference. King's College. London. United Kingdom. <http://www.cmciconference2016.co.uk>
- **August, 2014. Karlsruhe.** *The Fiction of the Nation* (Invited talk) August, 2014. Karlsruhe Germany. Intercultural Summer academy.
- **December, 2012. Lleida.** *The Symbolic construction of the nation in Europe (19-20th C.)*. (Invited talk) 'International symposium on National Modern Imaginaries'. University of Lleida (Catalunya, Spain).

## Recent International Conferences:

- **September 2019.** Buenos Aires. Argentina. Semiotics World Congress. IASS-AIS.

Paper: *Epistemología de los geodatos: explorando las firmas, los heterolugares, y los testigos híbridos metahumanos.*

- **July 2019.** Chania. Greece. Dance Days Conference. (presented by Yulia Belinskaya – Uni Wien)

Paper: *The choreographic city: flows, streams and trajectories of bodies in space.*

- **July 2019.** Madrid. Spain. IAMCR Conference.

Paper: *Geodata: epistemologies of a metahuman presence.*

- **June 2019.** Sheffield. United Kingdom.

Paper: *Automated recording and processing of student attendance data using cloud-based spreadsheets and low-cost custom RFID card-readers.* Creating Knowledge Teaching-Learning Conference.

- **November 2018.** Lugano (Switzerland). ECREA. Conference.

Paper: *Approaching the structures of place: identifying centres and peripheries in communicative spaces.* (with Brantner)

Poster: *Implementing GDPR in the United Kingdom: The case of a rural public primary school.*

Poster: *Hiding our faces to be seen. Strategies of visibility of activism.*

- **May 2018.** Prague (Czech Rep). ICA. Conference.

Paper: *Barriers, Shifts, and Flows: Public Sphere and Structures of Communicative Spaces.* (with Brantner)

- **February 2018.** Malaga (Spain). Organisational and Strategic Communication. ECREA.

Paper: *Cyberactivism and digital communication in protests. Governments chase websites, and recruit bots.*

- **September, 2017.** University of Hertfordshire, UK.

Paper: *Games of Piracy and Fandom: Technology, Copyright and Industry.*

- **January 2017.** Leeds, UK. MeCCSA

Paper: *Governing (in)equalities in the communicative spaces: designing the Tramlines Festival 2016*

Paper: *"It's easier to say things via text!" Using technology to take the private sphere back*

- **November 2016.** Prague, Czech Republic. ECREA. (presented by Cornelia Brantner)

Paper: *Inhabiting the communicative spaces: geolocative patterns and ethnographic reports*

- **September 2016.** Barcelona, Spain. *2nd AIBR International Conference of Anthropology.*

Paper: *Governing urban body flows: between identity building and security measures.*

- **July 2016.** Leicester, UK. IAMCR.

Paper: *Fencing the city: communication flows and the governance of communicative spaces.*

- **January 2016.** Canterbury, UK. MECCSA Annual Conference.

Paper: *Communicative spaces in urban cultural events. Tramlines festival Sheffield.*

- **September, 2015.** Vienna, Austria. Power and Communication. Webster University.

Paper: *Phatic rules. Data and the Phatic function of language.*

- **September, 2015.** Bonn, Germany. Media Logic(s) Revisited. Conference.

Paper: *Analysing Media Logic in the Aristotelian Rhetorics*

- **November, 2014.** Lisboa, Portugal. ECC, ECREA Conference.

Paper: *Tweeting in the dance floor: Communicative Spaces of Protest against the Akademikerball*. (with Dr. Brantner).

- **June, 2014**. Amsterdam, NL. Transformation of the Public Spaces. Conference.

Paper: *Fighting for the Ball. Protests and Tweets against the Akademikerball in Vienna* (with Dr. Brantner)

- **May, 2014**. Seattle, USA. ICA Conference.

Paper: *Towards a Critical Media Governance: Exploring the change of paradigm in public service media* (with Prof. Sarikakis)

Paper: *A 'Banal' European Public sphere? Framing the crisis by the European elite press* (with Prof. Sarikakis, Dr. Maurer, Koukou & Winter)

Paper: *Paranoid Politics: Visual Communication in Right-Wing Populist Political Poster Advertising* (with Marquart)

Paper: *Exploring Crowdmapping: Towards the Empirical Assessment of Communications of Place* (with Dr. Brantner)

- **August, 2013**. Torino, Italy. ESA Conference. Crisis, Critique and Change.

Paper: *'Dis/connecting people: Communication governance times of crisis'* (Sarikakis, Maurer, Koukou, Winter).

- **June, 2013**. Dublin, Ireland. IAMCR 2013 Conference "Crises, 'Creative Destruction', and the Global Power and Communication Orders"

Paper: *Towards and archaeology of the medium: New steps*.

Paper: *Framing the Economic Crises in Europe: A comparative analysis of Austrian, British, French, German, Greek and Spanish opinion leading newspapers*. (with Sarikakis, Maurer, Tsapogas, Koukou & Winter).

Paper: *Kill the message: Media governance and the financial crisis*. (with K. Sarikakis)

Paper: *Power and the visual: Mediatization in an eye-guided world*. (with K. Lobinger)

- **June, 2013**. London, UK. ICA Conference. Challenging Communication Research.

Top Paper in Division Communication Law and Policy: Laundering Policies: The Case of the Ley Sinde in Spain

Paper: *iAuthor: The Fluid State of Creativity Rights and the Vanishing Author* (selected for Theme book ICA 2013, see publications)

- **June, 2013**. London, UK. ICA Preconference Transmedia Storytelling.

Paper: *God throws dice': Authorship, computer composed waltzes and crossmedia experiences*.

- **April, 2013**. San Francisco, USA. ISA Annual Convention.

Paper: *Diffusion of Treaty Responses to Practice: The Politics of 'Three Strikes' in Anti-Piracy Law*.

- **January, 2013**. Augsburg, Germany. 'Theories of the Media Change' Section of History of Communication (DGPuk). University Augsburg.

Paper: *Towards an Archaeology of the Medium*

#### **40 Conference papers since January 2012 in International Conferences and Simposia**